



# TANONG

## OUR FOLKTALES

FEB 2025  
SABAH ART GALLERY

ASGARDIAN  
ART EXHIBITION



SABAH ART GALLERY  
NEW TALENTS EXHIBITION



MINISTRY OF TOURISM,  
CULTURAL & ENVIRONMENT  
SABAH



SABAH  
CULTURAL BOARD



BALAI SENI LUKIS SABAH  
SABAH ART GALLERY



ASGARDIAN™

ASGARDIAN : +60 11 160 25670 / SABAH ART GALLERY : enquiries@sabahartgallery.com

# TANONG

'Tanong' means story in the Kadazan language.

**Our 'Tanong' exhibition celebrates and preserves the cultural heritage of our region through the lens of folktales.**

(English) **Folktale** | (Malay) **Cerita Rakyat** | (Chinese) **民间故事**

**Folktales** are traditional stories passed down orally from one generation to another, carrying the collective memory, wisdom and lived experiences of a community. These tales reflect the community's history, cultural identity, and core values, making them a meaningful subject for artistic exploration.

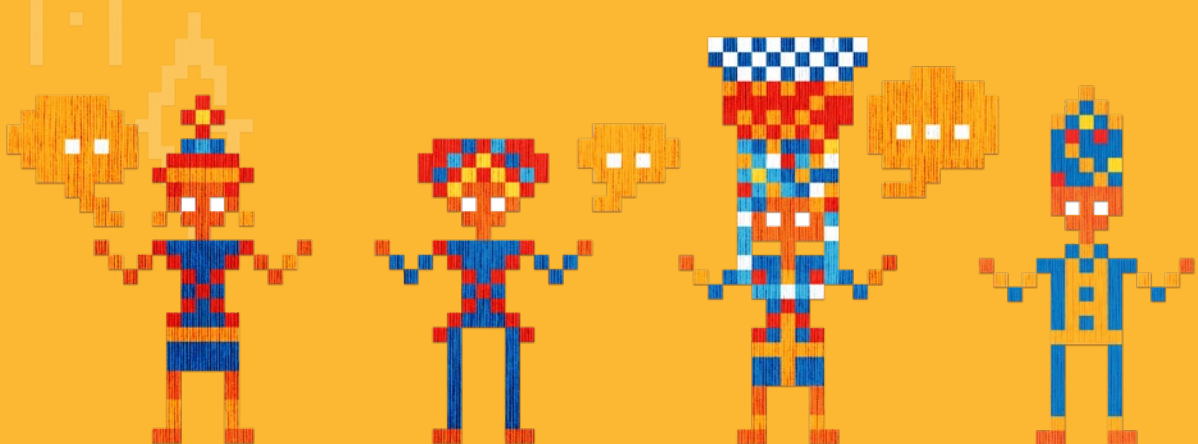
The term 'folktale' literally means 'people-story'; these stories are created by the people, for the people.

Typically, folktales do not have a single, definitive author; they evolve over time as different individuals tell and retell them. These narratives are often simple yet profound, easily understood, and told in straightforward language that captures the essence of the community's worldview.

Folktales often feature mythical creatures, talking animals, and ordinary humans who encounter extraordinary events. These stories serve to entertain, educate, and convey moral lessons, often explaining why things exist as they do.

Found in every culture around the world, folktales have existed as long as humans have. They play a crucial role in preserving and sharing cultural heritage, reflecting the values, beliefs, and customs of the cultures from which they originate. These tales are not only a form of storytelling but a means of keeping cultural memory alive.

**Our exhibition aims to honour this timeless tradition and inspiring a deeper appreciation for our rich cultural stories.**



# PARTICIPATION TERMS

- This exhibition is open to the public of all ages and nationalities, except established artists who have participated in Sabah Art Gallery exhibitions more than twice.

## Theme

- The theme of this art exhibition is **'Tanong' – Our Folktales**.
- Artwork must be based on or inspired by folktales, including Sabah folktales for artists residing in Sabah, or other folktales from the artist's cultural background.

## Artwork Requirements

- Artwork can be in 2D or 3D format.
- No size restrictions; however, 2D artworks are encouraged to be at least **A2 size (42 x 59.4 cm)**.
- Any medium and art style are welcome, except AI-generated art.
- Artworks must be exhibition-ready (e.g., with hooks for hanging/ framed if on paper.)
- Digital artwork must be printed and framed.
- Video artwork is accepted, provided the participant prepares the necessary facilities, such as a monitor.
- All artwork must be original; plagiarised submissions will be rejected.
- Any photos taken from other sources and used as references must be acknowledged to avoid copyright infringement.
- Each participant may submit up to 3 artworks.

## Submission

- **Digital Participation Form (Google Form)** must be submitted online by **12 Jan 2025 (Sun)**.
- **Printed Participation Form (Artwork Copy)** must be printed, attached to the back of the artwork and submitted to Sabah Art Gallery by **12 pm (noon), 12 Jan 2025 (Sun)**.
- Late submissions will not be accepted.

## Delivery & Handling

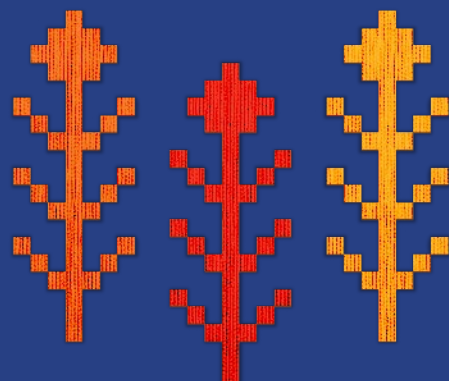
- Participants are responsible for all delivery arrangements and costs related to their artworks.
- A compound fee will be charged for any artwork not claimed within 3 months of the exhibition's end. Artworks unclaimed after 1 year will automatically become the property of Sabah Art Gallery.
- Organisers will take precautions to ensure the safety of the artworks but are not responsible for any damage or loss during delivery.

## Curation of Artwork

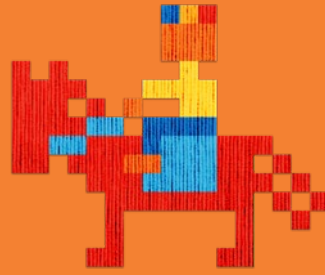
- Judging criteria include originality, creativity, aesthetic quality, and adherence to the theme and guidelines of the exhibition.
- Judges will encourage and recognise new talents who show potential in their creative journey.
- Selected artworks will be exhibited from **13 Feb (Thu) to 8 Apr 2025 (Tue)** at **Sabah Art Gallery**.
- Selected participants are required to attend the launching ceremony on **15 Feb 2025 (Sat)**.
- Participants whose artworks are not selected will be notified via WhatsApp or Email.

## Selling of Artwork

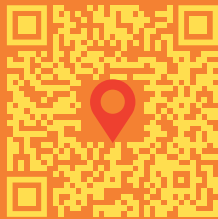
- All exhibited artworks will be available for sale, with:  
**20% commission** to Sabah Art Gallery, and **10% commission** to Asgardian Sdn. Bhd.
- Participants who do not wish to sell their artworks must indicate this on the participation form.



# CONTACTS



CLICK FOR DIRECTION



## Sabah Art Gallery

Exhibition Venue ■  
Artwork Collection Point ■

+6088-268 748 / 825

art.gallery.sabah@gmail.com

Batu 2, Jalan Penampang,  
88300 Kota Kinabalu, Sabah

SabahArtGallery

SABAH ART Gallery

sabahartgallery.com



Sabah  
Art Gallery

## Asgardian Sdn Bhd

KK Damai Branch

■ **Curator**  
■ **Artwork Collection Point**  
(for Asgardian Member ONLY)

+6011-1602 5670

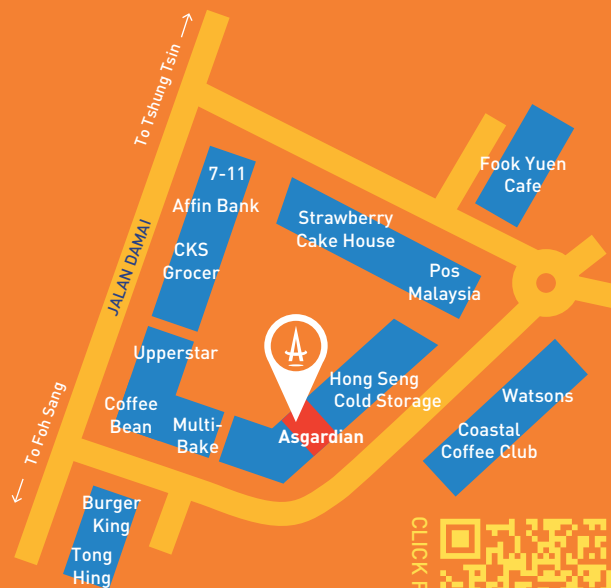
info.asgardian@gmail.com

Lot 17 & 18, 1st Floor, Block D,  
Damai Plaza, Phase 3, Jalan Damai,  
Luyang Commercial Centre,  
88300 Kota Kinabalu, Sabah

AsgardianArt

AsgardianArt

asgardian.com.my



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# PARTICIPATION FORMS

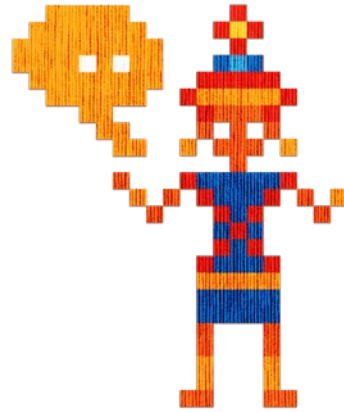
## 1 Participation Form Google Form



Complete and submit online by 12 Jan 2025 (Sun).

## 2 Participation Form Artwork Copy

Print out, fill in and paste at the back of the artwork. Submit the artwork to Sabah Art Gallery by 12 noon, 12 Jan 2025 (Sun).



## TANONG Participation Form Artwork Copy

\* This copy must be pasted at the back of the artwork.

Full Name : \_\_\_\_\_

Date of Birth : \_\_\_\_\_ Age : \_\_\_\_\_

Nationality : \_\_\_\_\_ Ethnicity : \_\_\_\_\_

Phone Number : \_\_\_\_\_ Email : \_\_\_\_\_

Are You an Asgardian Student?  Yes  No

Title of Artwork : \_\_\_\_\_

Type of Artwork :  2D  3D  Video  Other: \_\_\_\_\_

Size/ Dimensions (Excluding Frame) : \_\_\_\_\_ Year of Artwork Creation : \_\_\_\_\_

Art Medium Used : \_\_\_\_\_

### Artwork Based on Which Folktale?

Please specify the folktale your artwork is based on. Briefly share the story or its significance in relation to your art piece.

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Origin of Folktale : \_\_\_\_\_

Do You Wish to Sell This Artwork?  Yes  No (If Yes) Price: RM \_\_\_\_\_

I agree with the participation terms above and understand that the terms and conditions are subject to change without prior notice.

